

Salem Health Foundation
2016 Annual Report



**WORKING
SMARTER
PLAYING
HARDER**

The first and most important thing I want to say is thank you.



Kathy Gordon, CPA

CHAIR
SALEM HEALTH FOUNDATION
BOARD OF DIRECTORS

We are honored to steward your gifts – a task we take seriously and strive to do responsibly. In 2016, we focused on working smart to make the hard-earned money you donated to the Salem Health Foundation go further.

This report shares stories of how we've applied your contributions to improve the health and well-being of people right here in our community so that they can get back to working and playing hard.

Your generosity provided countless resources to make this possible, including financial help for cancer patients, health education to the community, and transportation to and from medical appointments, to name just a few.

I enjoy serving on the Foundation Board of Directors because of Salem Health's close community connections. I am surprised by how many friendly faces I recognize when I am on the hospital campus in Salem, and I'm sure many of you also have family, friends and neighbors who either work or have been patients at Salem Health.

Affiliation with Oregon Health & Science University provides expanded services and convenience to Marion and Polk Counties, but gifts to the Salem Health Foundation stay specifically at Salem Health. This means that your generosity helps the community where you live and the people you know.

Again, thank you for your ongoing support. Every donation is important, no matter what size. The combined power of everyone's contributions provides transformational resources to our community and demonstrates a strong vote of confidence in our hospitals and clinics.

A handwritten signature in black ink that reads "Kathy Jordan". The signature is written in a cursive style with a large, sweeping initial "K" and a long, horizontal flourish at the end.



Your gifts stay local. Foundation scholarships allow for the education and training health care professionals need to provide the best possible quality care, right here in Marion and Polk counties.

Sara Banning has dreamed of becoming a nurse since she was 10 years old. She works at Salem Health as a certified nursing assistant, but her ambitions don't stop there.

To advance her career and channel her passion for helping others, Sara applied to nursing school. She knew that to earn her Bachelor of Science in Nursing, she would need to be a competitive applicant — and find a way to pay for school.

Never one to aim low, Sara set her sights on the University of Portland School of Nursing, ranked among the top 10 in the West for 22 consecutive years by U.S. News & World Report. She increased



Scholarship granted to aspiring nurse



her volunteer and leadership activities by visiting hospice patients, working with developmentally challenged children and creating comfort quilts for patients nearing the end of their lives.

Her hard work and service-oriented mindset paid off. Sara got accepted! And, thanks to generous donors like you, the Salem Health Foundation granted her a scholarship, which adds to more than \$2.5 million in scholarship support provided by the Foundation in the past 48 years.

“I could not have taken this next step toward becoming a nurse without the scholarship I received from the Foundation,” said Sara.

Today, Sara is proud to say that she made straight A’s her first semester.

“I hope the donors who supported my scholarship know that I plan to pay it forward each and every day as a CNA now and as a registered nurse later,” Sara said.

Retired physical therapist continues giving



June Burich, affectionately called “Junie” by colleagues, still picks up shifts at Salem Health despite being retired. She has more than 26 years of experience in physical therapy, but she’d rather shine the spotlight on her patients’ strides in rehabilitation than on herself.

Why do you give so much of yourself to others?

I love physical therapy. It’s rewarding to watch people get better. I see them when they’re at their weakest, so to see their hard work pay off as they heal is incredibly fulfilling.

Your job is already a service to our community. Why do you also choose to make financial contributions?

Salem Health has always been good to me and I want to give back. I know firsthand that my donations are put to good use. My husband and I also like that our contributions are kept in the community.

Why do you think it’s important for people to support the Foundation?

If you live near Salem or Dallas, Salem Health is where you turn when you have a health emergency. It needs the support of its community to offer the variety of care we need so close to home. Even small donations can have a big impact when combined with the power of other gifts.

What do you hope to accomplish with your gifts?

The Foundation is an extension of my work as a physical therapist. To me, health is one of the most important things we have. Not only do I want those in our community to receive excellent quality care, I want them to have the education needed to live a healthy life. It gives me a sense of pride to be a part of that.



Families that play together stay fit together

The High Street Hustle is a family-friendly event featuring an 8k run, 5k run/walk and 1k kids' run. In the past two years, participants and sponsors have raised more than \$60,000 for the Salem Health Foundation's Heart Fund. The fund helps provide rehabilitation and monitoring equipment along with educational materials for heart patients and community members.

Salem's running store, Gallagher Fitness Resources, has sponsored the High Street Hustle since it began and has promoted running and walking in Salem for even longer — more than 20 years. The store helps people live longer, happier, heart-healthy lives.

“We are committed to making a difference locally, just like the Salem Health Foundation. That's why we are proud to support the Foundation and all the good it does for our community,” said store co-owner Susan Gallagher, who lost her own mother to heart disease.

With events like the Hustle, a workout doesn't have to feel like work. It's fun for the whole family, and it's good for the heart. Watch for the 2017 High Street Hustle on Aug. 12.



Everyone can play hard!

Last year, the Salem Health Foundation announced plans to build the Let's ALL Play Place, a therapy and community play area where everyone belongs. On Sept. 15, 2016, the gifts of many generous donors and sponsors made this dream a reality. Now people of all ages and abilities can exercise physical, sensory, emotional, behavioral and social skills in a safe environment that's open to the public.



Donor gifts benefit even the tiniest community members

For parents of newborns, the first few days and weeks after going home from the hospital can be especially stressful. On top of dealing with feeding, crying and diapers, parents also must provide newborns with a safe place to sleep. This can be especially worrisome for families in need. Because of gifts from donors like you, the Salem Health Foundation reduces parents' worries by providing Pack 'n Plays. These portable cribs offer firm, protected sleeping spaces for babies once they get home. "This is such a relief. I didn't know how we were going to afford a crib," said one new mom, who received a Pack 'n Play. "I was starting to think the baby would have to sleep with me. After I learned about the risks of doing that, I was very scared."

Sculpture brightens hospital campus



The Compton Family Foundation generously donated this new sculpture to the Salem Health Foundation. Created by artist John Matthew Richen, it's located outside the new Salem Health Rehabilitation Center and will have landscaping and the revealing of its name in the spring.

In 2010, the Compton Family Foundation also donated "Ascension," another sculpture by Richen. It is located in the walkway between buildings A and C on the main campus.

Donor-funded technology helps doctors work smarter, not harder

Salem Health takes pride in being a not-for-profit organization that provides access to local, quality health care. One way it does this is by using the latest medical technology, often funded by donations to the Salem Health Foundation.

Last year the Foundation granted a request to fund Zero-Gravity. This freestanding shield protects physicians from radiation during fluoroscopies, a type of real-time X-ray.

Before having Zero-Gravity, practitioners had to use heavy, lead aprons for protection. They were less effective, and the weight led to muscle strain and fatigue, especially during long sessions.

Donors continue to play a key role in providing cutting-edge equipment to keep our practitioners and patients safe.

Helping others: a duty and a privilege



Most people are ready to leave working to the younger generation and move to a warmer climate when they retire. But not Salem resident Carl Visintainer.

I guess I'm more like a salmon swimming upstream," Carl joked. "My late wife, Linda, and I moved here from Phoenix when we retired because we wanted to live someplace with a greater sense of community."

Not only did he move north instead of south, he also continued working on various boards, including three years for the Salem Health Foundation.

The Visintainers first thought to include Salem Health in their top charities in 2009, when Linda experienced an abdominal aortic aneurysm that landed her in the emergency room.

"The staff at Salem Health were incredibly understanding and

compassionate," Carl said. "When she passed away a short time later, my five children and I asked for donations to the hospital's scholarship fund in lieu of flowers."

That was the start of Carl's monthly sustaining contribution that has continued ever since.

Carl enjoys seeing scholarship recipients pursue education in medical fields and then decide to care for patients locally. Despite his successful career as a marketing executive for a major insurance company, he insists that no one is completely self-made.

"We all owe a debt of gratitude to the circumstances and people who have helped us get where we are," Carl said. "I feel that giving to others is core to our community and I'm glad to be in the position to help others succeed now, especially in the health care field."

Financial Review

Oct. 1, 2015 – June 30, 2016*

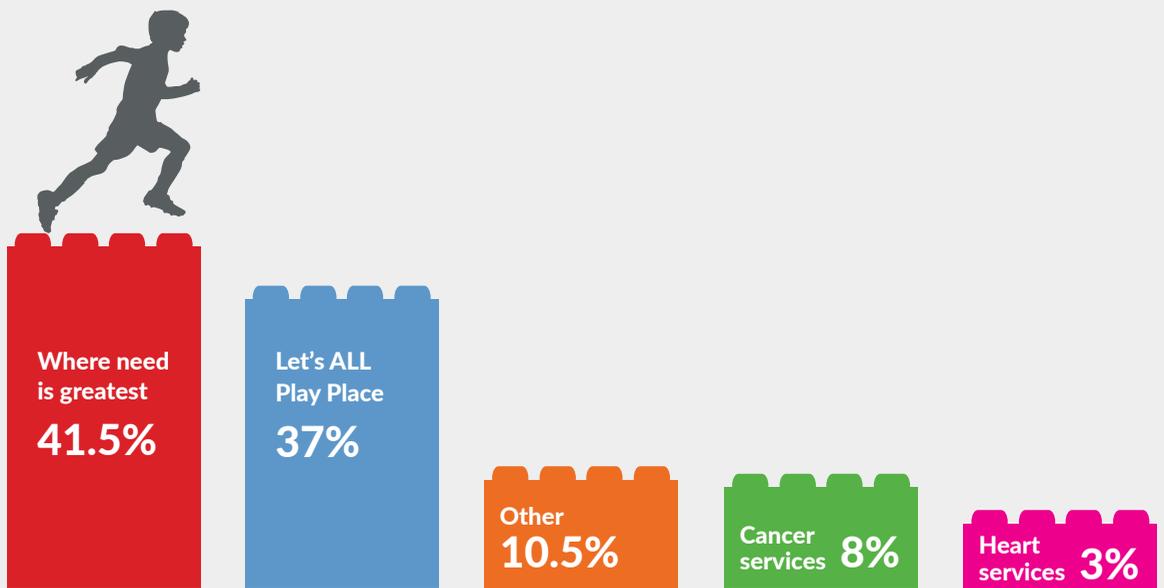
Income

Contributions	\$1,287,324
Investment Income	\$515,073
Total Income	\$1,802,397

Funds awarded

Capital Projects & Hospital Equipment	\$803,456
Program Support	\$136,137
Patient Assistance	\$106,444
Professional Development	\$58,887
Scholarships	\$8,300**
Total Funds Awarded	\$1,113,224

How donors directed their gifts



*Due to the affiliation with OHSU, the fiscal year dates were altered, resulting in a nine month fiscal year.

**Because of the short fiscal year, scholarships were actually paid in FY2017 and are not reflected here.

1896 Society

To honor the year Salem Health opened its doors, the 1896 Society was created to recognize individuals who made planned gifts to the Foundation, regardless of the amount. Planned gifts take many forms, including a bequest in a will, a life income gift (charitable gift annuity, charitable remainder trust), or some other arrangement. If you have made provisions that would qualify you as a member of the 1896 Society, please let us know so that we may properly thank you for your generosity and commitment to the health of people in the community. For more information about estate planning, or to let us know that you have included the Salem Health Foundation in your estate, call the Foundation staff at 503-814-1990.

2016 Donors

President's Society

\$100,000 & Above

Anonymous

Compton Family Foundation

\$50,000 - \$99,999

Larry & Jeanette Epping

Family Fund

Meduri Farms, Inc.

The Reser Family Foundation

WVP Health Authority

\$25,000 - \$49,999

High Street Hustle

The Linda L. Vladyka

Breast Wellness

Foundation

\$10,000 - \$24,999

In memory of Janet Bray

Robert J. Ponec, MD, &

Lori Stoltzfus Ponec

Salem Health Auxiliary

Turner Construction

Company

Jerry & Cheryl Wolfe

\$5,000 - \$9,999

Anonymous

Adele Allison

The Brandaw Family

Foundation

The Family of George &

Olga Brown

Capitol Auto Group

Doug & Sheryl Dawson

Susan Harris

The George & Laura

Kreitzberg Foundation

Hattie B. Kremen Estate

Friends of Alyssa Malchow

Lindsay & Sherri Partridge

Salem Radiology

Consultants, P.C.

Valley Credit Union

Dr. Anda Yangson &

Mr. Michael Walker

Lampport Society

\$1,000 - \$4,999

Anonymous

Julie Allstot, PA-C

Barney & Worth, Inc.

Laurie Barr

Lawrence Bassett

Keith & Madge Bauer

Dr. & Mrs. Howard Baumann

Shilo Biegel

Ordena Bond

Jean Bottcher

Dr. Nancy & Rod Boutin

Valli & Merlyn Brunken

Anthony Carbaugh

Drs. Christine &

Andrew Clarke

Malinda Close

Mike & Jane Compton

Creekside WGA

Dr. E. John Dahlberg Jr.

Dr. Mark Dolan &

Mrs. Jacqueline Heavey

Roger & Sarah

DuVal, MN, PMHNP

Dynalectric Company

Scott Edwards

Architecture

Eric & Holly Fiskum

David & Nancy Fiskum

Fraternal Order of Eagles

Ladies Auxiliary

Aerie 2081

Mr. & Mrs. Bob Furer

Garrett Hemann

Robertson, P.C.

The Barb & Paul Gehlar

Community

Enrichment Fund

Pete & Shirlene Gonzalez

Kathy & Steve Gordon

Dessel Graves

Mary & Terry Gregory

Kathleen Haak

Carol Hannibal

Karen Hartman

Dana Hawkes

Jarrett Heffner

Sharon Heuer

Laurie & Randall Hickman

Sherryll & William Hoar

Drs. Ryan & Michelle

Kirkpatrick

Mr. & Mrs. Richard

Kreitzberg

Ron & Ann Lyman

Mark & Kim Lyman

Norm & Chris Manselle

John Martin

Marcia Mattoso

Jeremy & Cathy Michaelson

Jan & Dave Miller

Susan A. Miller

Tina Morris

Kristen & Rick Myers

Jaime Nichols

On Electric Group, Inc.

Sara Palmquist

Drs. Bud & Selma Pierce

Pioneer Trust Bank

Foundation

Portland General Electric Co.

Debra Proksch

Gayle Rodriguez

Mrs. Editha Rowell

Salem Emergency

Physicians Service, P.C.

Rita & Ed Sather

Drs. Edward Schultheiss &

Linda Cunningham

Jason Schulze

Jon Shipley

Carlos & Vickie Simpson

Beverly & Jimmie Smith

William & Heidi Smits

Mrs. Madeline Strickfaden
Nikki Thomas
Greg & Mary Tibbot
Valley Recycling and
Disposal, Inc.
Dr. Nicole VanDerHeyden
& Mr. Dwight Stone
Maria VanDerHeyden
Gladys Vasquez Ramirez
Mrs. Lorraine Vickery
Cindy Wagner
West Salem High School
Wild Pear Downtown, LLC
Rachel Wixson
Rhonda Wood

Morse Society
\$500 - \$999

JoAnn Aldrich
Dr. Carrie Allison
Erica Alvarez
Anderson Dabrowski
Architects
Jennifer Atkinson
Dr. and Mrs. Edwin Austin
Clennin & Kathleen Baker
Nancy Baldwin
David Barlow & Shannan
Murphy-Barlow
Rachel Barnes
Kim Barton
John & Anne Bauer
Kiernan Bishop
Kelly Blanco
Boost Healthcare Consulting
Melissa Bradley
Amy Brase
Terry & Jo Ann Bucher
June & William Burich
Jacquelynn Butler
Alex and Ashley Casebeer
Zennia Ceniza
Center Pointe Signs
Judy Chang
Liz & Gregory Colwell

Dr. Robert Cooper
Brenda Crawford
Cindy & Tim Crosby
Curtis Restaurant
Equipment, Inc.
Dallas High School
Sarah Dawson
Delta Fire, Inc.
William & Mary Dettwyler
Barbara Donovan
Lorraine Ellis
Coleen Elser
Timothy & Dorothy Fallon
First Choice Health
Kathy Fleck
Gary Forner
Fran Franklin
Susan French
Henry Fuqua
Dr. & Mrs. Andrew Furman
Nenita Gatlin
Dr. Kim Geelan
Norm & Elyse Gruber
Ellen & Rick Hampton
Debra & Andy Harris
Kerrie Hayman
Walter & Jaunita Holliday
Deni Hoover & Robert Hale
Sarah & Casey Horn
Charles & Jo Howard
Mr. & Mrs. Sufian Y. Husseini
Irina Hyde
Quenton & Brandy Ihne
Dr. Beverly JeffsSteele
Carl & Jane Jensen
Jessica Johnson
Herbert & Linda Jolliff
K&E Excavating, Inc.
Katherine Keene &
Jack Munro
Colleen Kerrigan
Suzanne Killegrew
Ida Klatt
Lisa Koontz

Dr. Lazeni &
Rachel Koulibali
John & Lori Lassen
Rick Lenhardt
Marlaine Magee
Shyla McDade
Mid-Valley Garbage &
Recycling Association,
Inc.
Kelsey Mix
Colleen Mohr
Elizabeth Moore
Dr. Lavena Morgan
Morrow Equipment
Company, LLC
Jackson Muller &
Kimberly Mai
Walt & Cindy Myers
Sara Nash
Kathryn Nielsen
Veronica Nunez
Oregon Cascade Plumbing
& Heating, Inc.
Roy Orr
Kenneth Page
Francine Parker
Robert & Shirley Peschka
Ruth Peterson
Julie Pinkerton
Gerri & Brock Pratt
Becky & Brian Ramos
Mary Ransome
Leland & Dee Rathbun
Dr. Jayaprakash Reddy
Drs. Nancy
Reyes-Molyneux &
Terry Molyneux
Pamela Reznicek
Michelle Roberts
Shanta Roberts
Lis Rodman
Mark & Jurgita Roller
Becky Ruppert
Teri Rush

Carol Russell
Frieda Ryan-Anzur
Saalfeld Griggs, P.C.
Salem Electric
Mary Salinas
Alex & Elaine Sanchez
Beverly Schmidgall
Brandon &
 Stacey Schmidgall
Daphne Schneider
Mary Secor
Mr. & Mrs. Ken Sherman Jr.
Lane & Lucy Shipley
Tonja Siefarth
Michael & Carla Soukup
SpecialtyCare
Estate of Dr. George Squire
Stantec
Deanna Stein
Brian & Deborah Sund
Matthew Tanner
Dr. & Mrs. Clark Thompson
Chris Truebridge
Brenda Umulap
Amy Ursprung
US Bank
Dr. Mark Vanderburgh
Carl Visintainer, JD
Lan VoBa
Dr. & Mrs. Lee Vranna
Andrea Ward
Amy Ward
John E. Welborn II
Western Partitions, Inc.
Jessica & Jeremy Williams
Marcia Wilson
Jennifer Winslow
Dr. & Mrs. Ralph Yates
Caroline Zaworski
Alex & Gina Ziegler

Wedel Society \$250 - \$499
Anonymous
Pat Abeene

Jennie Aguilar
Dawn Allen
Andrew Alman
Rebekah Alvey
Phillip Armstrong
Laura Aspinwall
Kathi Baldwin
Elizabeth Barg
Dr. & Mrs. Martin Bassett
Catholic Community Services
Christina Basso-Lenz
Hannah Bauer
Melissa Berry
Gail Birkey
Elisa & Greg Bledsoe
Kimberly Boethin
Christina Booth
Sabrina Borup
Diane Branson
Dr. & Mrs. Robert Buza
Ruth Campbell
Denise Campbell
Kerry Carpenter
Scott & Carrie Casebeer
Rashed Ceniza
Central High School
Miriam Chipps
Marie Christenson
Tiela Clark
Toi Clemetson
Coast Medical
 Northwest, Inc.
Dr. & Mrs. Maurice
 Collada Jr.
Rebecca Cool
Pamela & Arturo Cortez
Julie Cox
Rachel Croeni
Margaret Dallas
Elizabeth Dean
Rosemavel Diehm
Dr. Suzanne Dinsmore
Jeremiah Dodrill
Don Frank Floors, Inc.

Jennifer DonGilli
Della & Jerry Dornon
Joyce Dunaway
Nancy Dunn
Jeanette Edel
Dennis Ehrp
Alison Eshleman
Diana Evans
Steven Evers &
 Kimberly Schmith
Ted Fennimore Jr.
Jonathan Fetterley
Dawn Finberg
Nathan Fitzpatrick
focusEGD
Jennifer Fowler
Jim Fox
Shirree French
Theresa Gomez
Ms. Alice Graham
Karen Gray
Michelle Gutierrez
Doris Haag-Cupp
Margo Halm & Rich Malloy
Barbara & Tom Halsey
Miranda Hennan
Diane Holley
Rich & Stacy Holsapple
David Honzay
Christy Hooper
Ross Hopkins
Karen Houle
Paul & Antje Howard
Investors Lending Group
Lori James-Nielsen &
 David Nielsen
Dan & Ruth Johnson
James L. Johnson
Kamal Kamadoli
Kaufman Homes
Debbie Kelly
Lisa & Bernard Ketchum
Tasha Kiger
Pauline Klemin

Virginia & Cleve Knabe
Kay Knott
Julie & Phillip Koch
KPF Consulting Engineers
Eva Kripalani
Amanda Kujala
Cheryl LaBronte
David & Robin Large
Kristie Lawrence
Brandy Lenhart
Chris Lentz
Sandi Lovegrove
Dr. Cheryl & Jay Lugenbill
Jill Luke
Kelsey Madsen
Gary & Betty Massoni
Dawn Maxwell
Teresa McCarrell
Dr. & Mrs. Charles McGee
Patricia Meier
Lisa Mertz
Justin & Kelsey Millar
Anna Miller
Ali Moghaddampour
Julie Mohr
Lawrence Molinar
Katherine Morris, Ph.D.
Glen Morrison
Lea Ann Morrow
Cassandra Moss
Andrea & Johnny Moyer
Shawn Muma
Dr. & Mrs. Rajan Nair
Earlene Naylor
Richard & Patricia Newton
Michael Newton
Audrey Nickodemus
Liz Norris
Svetlana Novakovskaya
ODP Solutions, Inc.
Mark W. Olson, MD
Oregon Refuse &
Recycling Association
Kelly Owen
Mary Paret

James Parr
Terry Paugh
Holly Payne
Steve & Christine Paysinger
PBS Engineering and
Environmental
Heather Pfrehm
Heather Phelps
Lorene Phillips
Jodi Phillips
Michael Polacek
Shannon Priem
Leshaya Pugh
Mary Ellen Ramseyer
Jane Ray
Susan Redmond
Mr. & Mrs. Reichel
Charitable Fund on
behalf of Mary Noonan
Dawn Rhoads
Martha Robertson
Bruce Rodgers
Carlee & Robert Ross
Jeanne Rutter
Toni Salchenberg
Salem Gastroenterology
Consultants, P.C.
Nancy Schimmel
Miranda Schotthoefer
Jeanine Scott
Amy Seitzinger
Gina Selander
Dr. & Mrs. Dan A. Sewell
Sherman, Sherman,
Johnnie & Hoyt, LLP
Mr. & Mrs. Stanley Shore
Doug & Leilani Slama
Leticia Smith
Stephen Smith
SmithCFI
Sang Son
Rebecca Sparks
Ted & Mimi Stang
Amy Stokes
Douglas & Nonabelle Stones

Deborah Stuart
Angela Sutton
Edward Tackett
Donna Thomas
Lorri Ann Thornton
Kathy Tompkins
Trent Tompkins
G. Tracy
Sheila Vandegraaf
Elizabeth VanLeeuwen
Kelly Veasman & Family
Andrew Walker
Sarah Watkins
Mr. & Mrs. Bob Wells
Dr. & Mrs. Hans West
Darrel & Charlene White
Jason Whitton
April Wiebe
Rebecca Wilson
Donnel Wilson
Lisa Wood
Clark Worth
Inyoung Yu
Stephen & Eileen Zielinski

*This list reflects gifts of
\$250 or more made between
January 1 and December 31,
2016.*

Stewarding your gifts responsibly.
Improving health locally.

2016-2017 Board of Directors

Kathy Gordon, Chair
Alex Casebeer, Vice-Chair
Eric Fiskum, Secretary/Treasurer
Garth Brandaw
Mike Delk
Barbara Furer
Barbara Halsey
Michael Hanslits, MD
Raghu Kamineni, MD
Bud Pierce, MD
Robert Ponec, MD
Alex Rhoten
Theresa Wade

Foundation Staff

Leilani Slama
Vice President of Community Engagement

Sherri Partridge
Giving Specialist

Darrel White
Development Officer

Contact Information

P.O. Box 14001
Salem, OR 97309
503-814-1990
salemhealth.org/foundation



SALEM HEALTH
An OHSU Partner