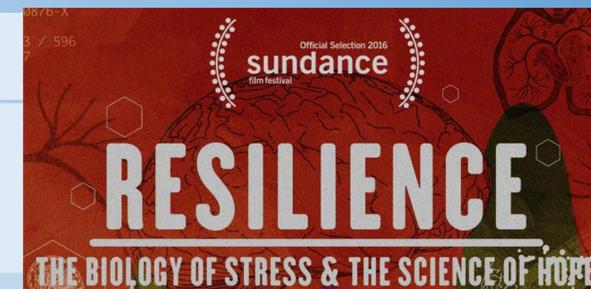




The Resilience Film Project

Raising Community Awareness of Adverse Childhood Experiences (ACEs) to Prevent Suicide by Building Community Capacity

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Purpose/ PICO

In community members, does a free public screening of the film "Resilience" improve public perception and awareness about the impact of ACEs on suicide?

Background

- Oregon suicides rose from 697 in 2013 to 825 in 2017
- Suicides were nearly double combined deaths (825 vs. 473) from septicemia (242), flu (203), and murder (128) in 2017
- Traumatic experiences underlie feelings of suicidality
- Prevention requires building community capacity and connections
- Education can improve resilience and reduce suicides
- Opportunity for nurse to act as full partner in healthcare reform
- Opportunity for nurse to develop program management skills

Methodology

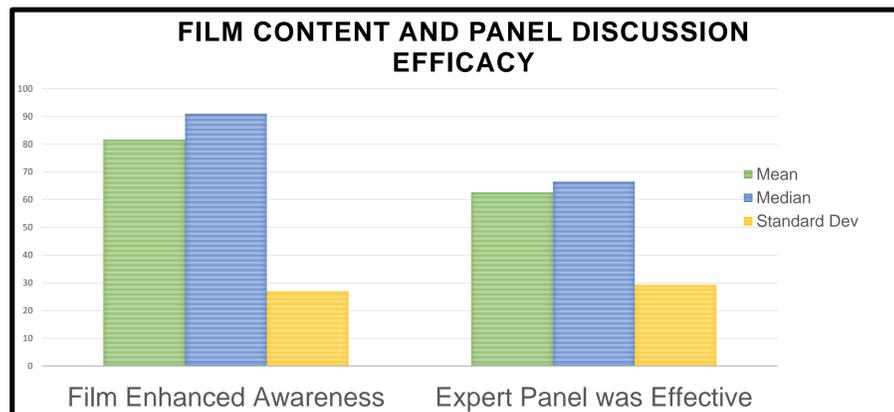
- QI project to improve awareness of ACEs impact on all health
- Nurse leader awarded SH Foundation grant to purchase *Resilience*
- Multidisciplinary/community planning committee created process
- Northern Lights Theater donated facility
- Salem Health Marketing donated promotional support
- Post-screening interactive, multidisciplinary panel discussion
- Post-event, online, 5-minute, anonymous, voluntary qualitative/quantitative evaluation of changes in awareness, facility and interest in future learning.

Survey Items

- Q1. Why did you come to this event?
- Q2. Which of the following best describes you?
- Q3. I found out about this event from:
- Q4. Northern Lights was a good environment for this event: 1-100
- Q5. The expert panel was effective and knowledgeable 1-100
- Q6. The film *Resilience* enhanced my learning and knowledge 1-100
- Q7. After seeing the film, what would you like to see happen?
- Q8. Any other comments?
- Q9. Would you like to be contacted for similar events in future?

Results

- 135 attended, 128 participants qualified for survey
- 29 of 128 responses (22% response rate)
- 7 of 29 respondents were nurses; various other professionals and laypersons
- Expert panel was marginally effective—good feedback for improvement
- Film content was effective in improving awareness and understanding
- 24 of 29 respondents wanted to keep informed about future events



Event Feedback Themes

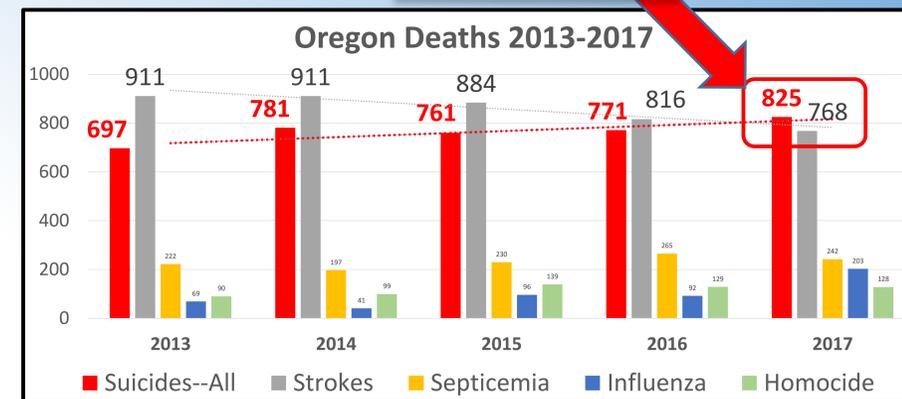
- All community members, school faculty, and health professionals would benefit from film content and should be trauma informed
- Lack of current coordination & collaboration of community services
- More community showings with better opportunity for discussion
- Schools would benefit from implementing programs shown in film
- Community members have a hard time finding community resources or there are not adequate resources
- "Now what?" There was no direction for furthering this new knowledge and applying it into action
- Continue efforts to raise awareness of ACEs, Toxic Stress, and Resilience
- Interactive panel format could be improved to enable audience participants to participate more freely



"There is no whole health without mental health"
-Kris McLoughlin,
DNP, APRN, PMHCNS-BC, CADC-II,
FAAN

(Oregon Health Authority, 2019a)

More suicides than stroke deaths



Discussion

Study Limitations

1. Online registration allowed for one person to register multiple people limiting ability to query all participants
2. Feedback was limited in consideration of survey fatigue and a follow up process to solicit better insight and guidance for quality improvement

Implications for Practice & Professional Development

- Raising awareness and improving education as a continual process is an foundational element of refining community development.
- Similar events should emphasize audience participation rather than panel members
- Healthcare reform demands that nurses become full partners with other disciplines to develop and implement policy improvement and as thought leaders (Creviston & Polacek, 2017)
- Nurses should expand their practice beyond the bedside and into the community as relevant and meaningful contributors to building community capacity that addresses social issues.
- Developing community capacity recognizes the role of non-professionals as being as valuable and relevant as managerial leaders policy development and implementation
- Identifying and applying evidence based community capacity development models rather than re-inventing the wheel will result in more immediate and effective interventions resulting in better outcomes while cutting costs. The Robert Wood Johnson Foundation endorses the Self-Healing Community Model (Porter, Martin, & Anda, 2016).
- Suicide awareness and prevention can be enhance by organizations becoming trauma informed (OHA, 2019b) and applying practices recommended by Zero Suicide Academy (2019).
- The Resilience Film has since been shown at WOU, Corban University, The Salem Grand Theater and several other public locations.
- Continue to improve coordinator skill set and explore activities to improve community awareness and enhance collaboration.

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